2025 ANNUAL REPORT

greenleaf FAMILY CENTER

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A Year of Reflection and Recalibration



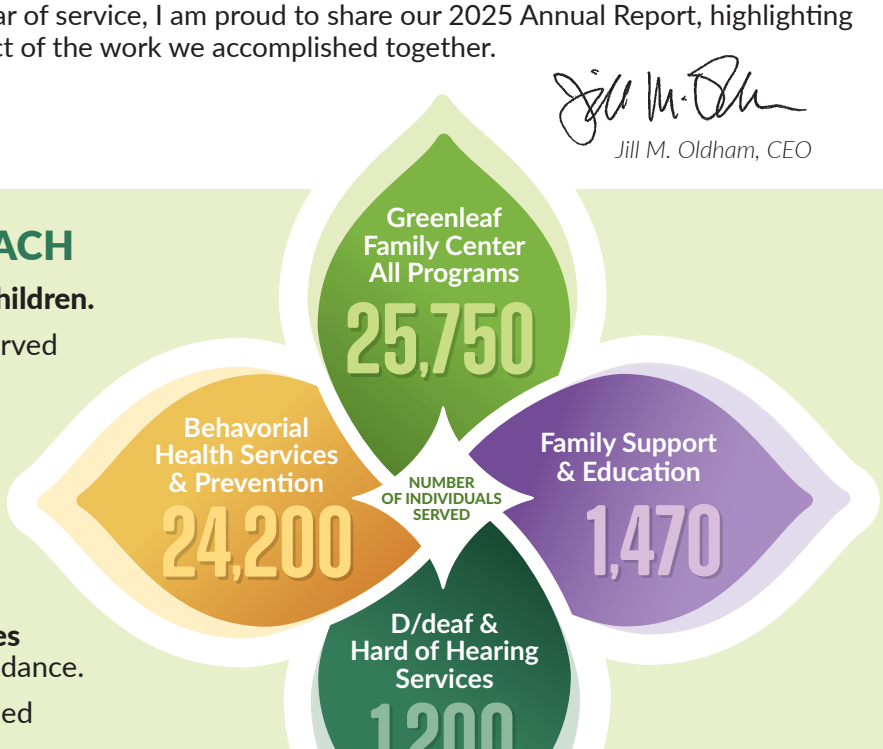
If 2025 showed us anything, it's that resilience doesn't always look like forward motion. Sometimes it looks like stepping back to reflect and truly listen. The year brought real challenges—an evolving funding environment, steady demand for our services, and the persistent pressure to stretch every resource further. Rather than simply pushing through, we chose to turn that pressure into purpose, undertaking a yearlong strategic planning process that sharpened our sense of who we are, what we do, and the impact we deliver for our community.

Through a year of challenges, alongside recalibration and forward thinking, Greenleaf staff and board stayed focused on what matters most—serving our clients and meeting the needs of our community. Despite financial pressures, we committed to maintaining all services, and we succeeded. As Greenleaf enters its 114th year of service, I am proud to share our 2025 Annual Report, highlighting the impact of the work we accomplished together.

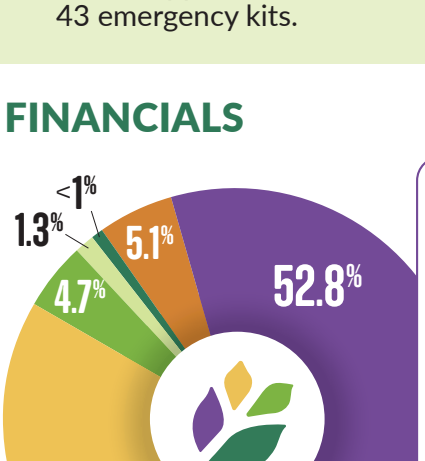
Jill M. Oldham, CEO

PROGRAMMING IMPACT AND REACH

- PEERS parent-advocate program served **586 children.**
- Family First Steps (formerly Moms & Babies) served **300 families**, providing 950 hours to parents with children, 0–3.
- Adolescent Suicide Prevention Program reached more than **22,700 students and adults.**
- Kids Safety Supplies provided **348 clients** with items for children 0–3.
- Family Success Network supported **150 families** with coaching, parenting help, and financial guidance.
- Work Supports assisted **61 families** and provided 43 emergency kits.

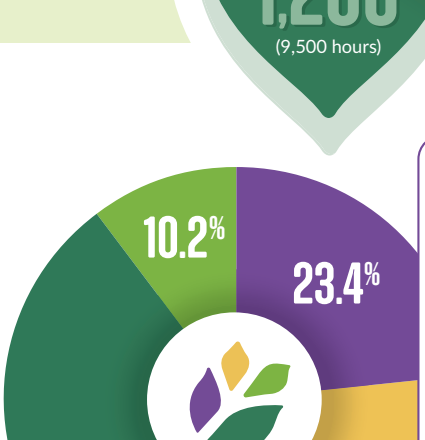


FINANCIALS



REVENUE: **$4,008,972**

- Service Fee Income **$2,115,563**
- Government Grants **$1,408,318**
- Foundations **$189,154**
- Individual Contributions **$51,978**
- Special Events **$38,056**
- Other Income **$205,903**



EXPENSES: **$4,163,250**

- Behavioral Health and Preventation Services **$974,708**
- D/deaf and Hard of Hearing Services **$761,136**
- Family Support Services **$2,002,889**
- Administrative and Development **$424,517**